

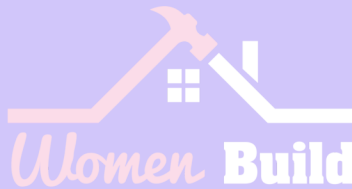


# Women Build 2025 Sponsor Information Packet

Habitat for Humanity of the River Valley brings people together from all walks of life to build homes, communities, and hope. Women Build is a major volunteer and fundraising event where women devote at least one day to building a home for a family in need. Our goal is to offer a space where women feel welcome and encouraged to use and learn construction skills. Volunteer activities include framing, painting, landscaping, and more!

**Contact Us: Email [Volunteer@HabitatRiverValley.org](mailto:Volunteer@HabitatRiverValley.org) or Call (256) 533-2282**

# Women Build Campaign Overview



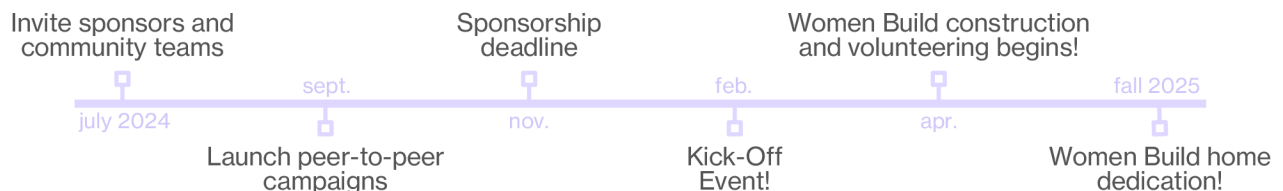
## Help Us Raise \$150,000

Women in our community are taking action against unaffordable housing through fundraising and volunteerism to create a lasting impact in our community. It costs Habitat \$150,000 to construct a safe, decent home. Join us as we empower women and build a new home for a low-income family in need of affordable housing.

## Why Your Participation and Support Makes a Difference

- Women Build does more than build a house; with your help, we can build a strong foundation and a brighter future for a family in our community.
- You'll join a supportive network of businesses, local leaders, and influential community members who strive to make their community a better place to live and work.
- Each sponsorship comes with a volunteer day for company employees. Teamwork through community service improves relationships and collaboration skills among coworkers. Employees also develop new skills and experiences that benefit their personal growth.
- Women Build empowers women and reflects our community's commitment to DEI initiatives.

## Timeline



## Get Involved!

### Women Build Home Sponsors

Corporate sponsorships fund the majority of construction costs for the Women Build home.

Sponsors are invited to build a volunteer team with their company name and engage with the amazing community of Women Build volunteers.

See page 3 for more information.

### Kick-Off Event Sponsor

The Kick-Off Event Sponsor is the exclusive sponsor of the Women Build social event for volunteers.

Sponsors are invited to build a volunteer team with their company name and engage with the amazing community of Women Build volunteers.

See page 4 for more information.

### Community Teams

Community Teams are independent groups of volunteers that fundraise peer-to-peer to support construction of the Women Build home.

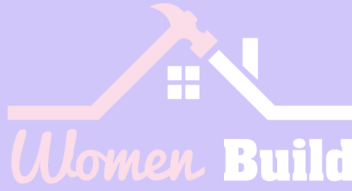
Teams may not use any corporate branding at Women Build events or within the team name.

Visit our website for more information.

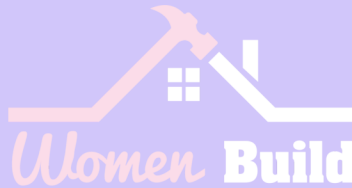
Does your company want to partner with us on a grant opportunity or support the Women Build in other ways? Let's talk!

**Email [Volunteer@HabitatRiverValley.org](mailto:Volunteer@HabitatRiverValley.org) or Call (256) 533-2282**

# Women Build Home Sponsorship Tiers



Sponsorship Level	Legacy Builders	Foundation Builders	Community Champions	Empowerment Partners
<b>Commitment</b>	<b>\$50,000+</b> pledge given over three builds	<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
Joint Press Releases	✓			
Large Logo on T-Shirts and Marketing Materials (signs, website, etc.)	✓			
Small Logo on T-Shirts and Marketing Materials (signs, website, etc.)		✓	✓	
Custom Sign in Front of Build	✓	✓	✓	
Speaking Opportunity at Kick-Off Event and Home Dedication Ceremony	✓	✓		
Include Supplied Giveaway Item in Goodie Bag	✓	✓	✓	
Branded Social Media Posts	✓ ✓ multiple posts	✓ two posts	✓ two posts	✓ one post
Women Build Volunteer Day- Priority Choice	✓	✓	✓	✓



## About the Women Build Kick-Off Event

Women Build fosters a sense of community as women from across the greater Huntsville area come together to support a family in need. Habitat wants to celebrate this growing community with a social event for Women Build volunteers to mingle and network. This event and the Home Dedication Ceremony (where friends and media in the community come together to celebrate the Partner Family receiving the keys to their new home) are the greatest opportunities for volunteers to build community with one another.

This event will feature an awards ceremony for sponsors and top fundraising teams/individuals, an introduction of the family who will live in the Women Build house, and plenty of time for volunteers to get to know one another. Attendees will enjoy refreshments, a selfie-station, and giveaways.

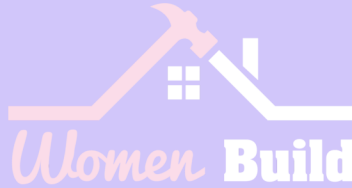
## Kick-Off Event Sponsor Benefits

Sponsorship Level	Kick-Off Event Sponsor
<b>Commitment</b>	<b>\$10,000</b>
<b>Availability</b>	<b>1</b>
Speaking Opportunity at Kick-Off Event and Home Dedication Ceremony	✓
Individual Recognition and Branding on Event Marketing Materials	✓
Branded Social Media Posts	✓✓ multiple posts
Women Build Volunteer Day-Priority Choice	✓

Please Note:

- While the Kick-Off Event Sponsor is the exclusive presenting sponsor of this one-night event, Women Build Home Sponsors will also have speaking opportunities and visible branding during the event.
- Beyond this event, The Kick-Off Event Sponsor will receive recognition as a listed volunteer team (if opted for) and at the Home Dedication Ceremony as the Kick-Off Event Sponsor.

# Women Build Sponsorship Commitment Form



## COMPANY INFORMATION

Company Name

Street Address

City  State  Zip

Point of Contact Name and Title

Phone  Email

## SPONSOR LEVEL COMMITMENT

- Legacy Builder \$50,000+     Foundation Builder \$15,000     Community Champion \$10,000
- Empowerment Partner \$5,000    |     Kick-Off Sponsor \$10,000

## PAYMENT METHOD

This form and all payments must be submitted to Habitat for Humanity of the River Valley by November 1, 2024.

My company has paid online.

Please visit [HabitatRiverValley.org/women-build](https://HabitatRiverValley.org/women-build) to select your sponsorship level and pay online.

My company has enclosed a check.

Please fill out check with full amount to Habitat for Humanity of the River Valley and include "Women Build Sponsorship" in the memo line.

Send by mail or deliver to the following address:

Habitat for Humanity of the River Valley  
400 Pratt Ave NW  
Huntsville, AL 35801

My company has not paid but will provide payment by the November 1, 2024 deadline.

**SIGNATURE:**

**DATE:**

Questions? Please email [Volunteer@HabitatRiverValley.org](mailto:Volunteer@HabitatRiverValley.org) or call (256) 533-2282.