



Habitat for Humanity of the River Valley



# Women Build 2023

## EVENT INFORMATION

### *What is Women Build?*

Women Build is an event where women devote at least one day to help Habitat families build strength, stability, and independence through housing. Women support each other and their community by building a house together for a family in need through fundraising, framing, painting, landscaping, and more.

### *Who is involved in Women Build?*

Women Build is all about women empowering women! The goal of Women Build is to offer a space where women feel welcome and encouraged to use and learn construction skills. While the focus is on making a space for women to volunteer and help their community, we invite anyone that wants to participate to join us!

### *When is Women Build?*

Women Build will take place **April 29, 2023 - May 13, 2023.**

Although the official Build only lasts two weeks, we plan to continue having a majority of women volunteers to finish the house by July 2023.

QUESTIONS? PLEASE CONTACT TRACI DRAPER AT  
TDRAPER@HABITATRIVERVALLEY.ORG OR (256) 533-2228, EXT. 153



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## HOW TO PARTICIPATE

Join our Facebook page!  
<https://www.facebook.com/groups/habitatrivervalleywomenbuild>

Volunteering with our Women Build is a great opportunity to support women and give back to the community. No previous construction experience is required and it only takes a few small steps for you to join us!

### *Build/Join a Team*

Reach out to friends, families, church groups, and coworkers to build your volunteer team.

### *Register*

Fill out the registration form and pay the \$25 registration fee (unless otherwise exempt).



Use this QR code to pay your registration fee online!

### *Fundraise*

Raise funds to meet your team goal. All funds go towards building safe, affordable homes in our area.

### *Take Volunteer Orientation*

Sign up for a volunteer orientation to learn the rules and basics of being on the construction site! (Orientation Dates TBD)

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## TEAMS INFORMATION

Women Build will consist of multiple volunteer teams coming together to construct a new home for a family in need.

Teams can participate in fundraising, framing, painting, landscaping, and much more.

All volunteers are provided a lunch and a free T-Shirt

### *Sponsored Teams*

Teams created by churches, businesses, and other organizations that fund their volunteers' Women Build workday.

### *Individual Teams*

Teams created by community individuals who will fundraise to support their Women Build workday.

### *Fundraising Tiers*

#### **Teams with 15+ members:**

Each team member pays a \$25 registration fee. Entire team fundraises \$2,000 or more.

#### **Teams with 10-14 members:**

Each team member pays a \$25 registration fee. Entire team fundraises \$1,200 or more.

#### **Teams with 9 or less members:**

Each team member pays a \$25 registration fee and fundraises an additional \$75.

Individuals who wish to volunteer without a team will pay the \$25 registration fee, fundraise an additional \$75, and be placed on the Habitat Volunteer team.

**EVERY VOLUNTEER IS REQUIRED TO FILL OUT A REGISTRATION FORM**

**FUNDS ARE DUE BY  
APRIL 30, 2023**



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## TEAM LEADER INFO & FUNDRAISING TIPS



### Team Leaders

Team Leaders are the first of the team to sign up to participate in the Women Build and are the primary resource for support, inquiries, and information for the team. Team Leaders act as the liaison between Habitat's Women Build Committee and their team members.

- **Recruit and Build a Team** of 10-15+ women. You can build a team with co-workers, family, church groups, athletic groups, etc. Anyone age 14+ is welcome.\* Ensure all members complete a registration form.
- Create a **Team Name** that fits and reflects you and your team members! Make sure your name is a positive reflection of the mission of Habitat for Humanity of the River Valley.
- Create a **Donation Page** by emailing [tdraper@habitatrivervalley.org](mailto:tdraper@habitatrivervalley.org) with your Team Name and Team Member Names. The next steps for creating your donation page will be provided.
- Start **Fundraising** with your team!

\*Volunteers age 14-17 are required to be with a chaperone at all times and are restricted from certain construction activities.

### Fundraising Tips

- **Develop an Outreach List** of people in your network/social circle that would support you and the Women Build. Send texts or emails with the link to your donation page.
- Make **Targeted Asks**. For example, asking your neighbors for \$20 and your family members for \$50. Make asks that make sense for your goal and your network.
- Inquire about **Donation Matches** from your corporate group, church, or other organizations you are involved with.
- Utilize **Social Media** by asking your friends and followers to consider donating.
- Remind potential donors that all donations to Habitat for Humanity of the River Valley are **Tax-Deductible** and will be **Designated for the Home** you help build.

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