



EVENT SPONSORSHIP INFORMATION

Habitat for Humanity of the River Valley — our nonprofit affiliate of Habitat for Humanity International has served over 300 families in Madison & Limestone Counties since being established in 1987. Habitat has been a community leader in the area of affordable housing.

Tuesday, March 07, 2023 — Habitat will host our *Raise the Roof* benefit gala at the Von Braun Center. The evening will consist of a delicious meal, light entertainment, a keynote speaker, and an award presentation of Partner of the Year, and Volunteer of the Year. This exciting and meaningful event will help us build even more affordable homes in our community.

Sponsors of our *Raise the Roof* benefit gala will benefit from exposure throughout Madison & Limestone Counties. This event will be promoted through a coordinated press release where sponsors will be prominently listed. Event publications with sponsor logos will be seen by our 500 influential guests, and we will post on multiple social media platforms (including our main Facebook page that has 4,997 followers and our ReStore Facebook page that has 7,548 followers).

Date: March 07, 2023

Time: 6:00 PM – 8:30 PM

Location: Von Braun Center North Hall 1 & 2

Attire: Semi Formal

Cost: \$100 per person

We kindly ask your support for sponsorship (Deadline to confirm sponsorship is **1/31/2023**).

Contact Chris Mixer: (256) 533-2282 or cmixer@habitatrivervalley.org

Mail to: Habitat for Humanity of the River Valley, 400 Pratt Avenue, NW Huntsville, AL 35801

Bronze Sponsorship — \$1000

Logo on ticket, logo on website, logo on social media advertising, 2 dinner tickets.

Silver Sponsor — \$5000

Logo on ticket, logo on website, logo on social media advertising, logo on media support at event, and a table at the benefit gala dinner (seating of 8).

Gold Sponsor — \$10,000

Logo on ticket, logo on website, logo on social media advertising, logo on media support at event, will receive prime marketing at event and share the spotlight with Habitat for Humanity, and receive two tables at the benefit gala dinner (seating of 16).

Custom sponsorship packages & requests may be available.

www.Habitatrivervalley.org/raise-the-roof

